

# **Executive Summary**

## **1.0 Background & Research Objectives**

1.1 Research Method

## **2.0 Volume of PVC-U Used for Rainwater Products in UK and Ireland**

2.1 Volume – Total PVC-U Consumption for Rainwater Products

2.2 Volume of PVC-U Rainwater Products Processed by Manufacturers

## **3.0 Structure of, and Manufacturers involved in, the Rainwater Product Industry in the UK and Ireland**

3.1 Structure

3.2 Manufacturers

## **4.0 Routes to Market**

4.1 Builders' merchants

4.2 Plastic Distributors

4.3 DIY Stores

4.4 Conservatory Roof Manufacturers

4.5 Summary of Routes to Market by Volume

## **5.0 Values**

5.1 Value of Rainwater Products

5.2 Value of Rainwater Products through the Routes to Market.

5.3 Average Price per Tonne

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6.3 Product Prices

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7.2 Materials and Colours

7.3 Product Differentiation

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8.2 Profitability

8.3 Sales per Employee

8.4 Return on Capital Employed

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9.3 Non Residential Construction

9.4 Housing Repair, Maintenance and Improvement (RMI)

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10.2 Housing Repair, Maintenance and Improvement (RMI)

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10.4 Conservatory Volume

10.5 Market Volume forecasts 2000 to 2009

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11.1 Technology

11.2 Materials

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